INVEST IN AFRICA SUMMIT 2024

INVEST IN AFRICA SUMMIT

THEME: UNLOCKING TRADE & INVESTMENT OPPORTUNITIES

16-17 APRIL 2024

THE HAGUE MARRIOT HOTEL
THE NETHERLANDS





THE SUMMIT

The Summit will gather **500**-plus key economic players such as government delegations and policymakers, high-profile African leaders, project developers, investors, and entrepreneurs.

The 2-days event will provide a unique platform to gain strategic knowledge about African investment opportunities and business networking.

High-potential projects in Africa will be presented to international investors. Featured agenda items will include project showcases, capacity building workshops deal marketplace, exhibitions, country presentations among others.

The Summit will cover economic sector will cover economic sectors such ass such as

- Manufacturing
- Infrastructure Development
- Agribusiness
- Renewable Energy
- Real Estate Transportation
- Digital Technology
- Financing SMEs
- Women in Business
- Tourism
- Telecommunications, and Fintech
- Mining
- Climate Finance





WHY AFRICA?

- More than 50% of Africa's population is under 20 years old, making it the world's youngest continent – in comparison only 28 % of the population of China is under 20 years old
- 500 million Africans are between the age of 18 and 24.
- By 2040, **African population forecast is 1.1 billion** — more than in China or India

- Consumer expenditure is set to rise from USD 600 **billion in 2010 to nearly USD 1 trillion in 2020**
- Urban African consumers spend the largest share of their budgets (45%) on food and groceries –more than the average consumer in the BRIC countries
- More than half of all African households are projected to have discretionary income by 2020 – corresponding to almost 130.000 households



WHY AFRICA?

- Consumer Industries (retail/wholesale, banking, telecommunication and tourism) in Africa are expected to **grow by USD 400 billion by 2020**, with apparel, consumer goods and food accounting for $185 billion
- GDP growth for the continent is forecast at **5.4% in 2013 and 5.7% in 2014**
- **6 of 10 of the world's fastest-growing economies** are currently in Africa
- FDI inflows to Africa have increased by **13.6% and FDI outflows by 55.6% since 2010**
- Average annual return on capital of African companies were **65-70%** or higher than that of comparable companies in China, India, Indonesia, and Vietnam

WHY ATTEND THE SUMMIT?

Invest in Africa Summit is a business conference and exhibition designed specifically:

- To promote and facilitate international trade between Africa and Europe.
- To facilitate foreign direct investment into Africa
- Provide a platform for businesses to expand into new markets
- Build networks and technical capacities for entrepreneurs,
- To discuss investment opportunities available for the African Diaspora



CONFERENCE PARTICIPATING RATES

DELEGATES	**€1000**
EXHIBITORS	**€1500**
WORKSHOPS	**€4000**
SUMMIT SPONSORSHIP OPPORTUNITIES	

Summit Exhibition Rates

We have a Gold package for Exhibition whose dimensions are 2m*3m and whose cost is €1,500





Prior arrangements can be done incase one requires a bigger exhibition space.



WORKSHOP SPONSORSHIP

€ 4,000

An opportunity to host / facilitate a workshop where your organization and or country representation can showcase trade and investment opportunities available with an aim to attract investors.



SUMMIT SPONSORSHIP PACKAGES

GOLD € 30,000

SILVER € 20,000

BRONZE € 10,000

2022 INVEST IN AFRICA SUMMIT PHOTOS











2023 INVEST IN AFRICA SUMMIT PHOTOS











VISA REGULATIONS



We shall provide invitation letter to paid up participants to assist the with VISA applications. Click on below link for further details on applying for VISA in your country.

https://www.schengenvisainfo.com/business-schengen-visa/
https://www.schengenvisainfo.com/flight-itinerary-visa-application/







ACCOMMODATION NEAR THE CONFERENCE

Marriot Hotel

https://www.marriott.com/en-us/hotels/rtmmc-the- hague-marriott-hotel/overview/?scid=f2ae0541-1279- 4f24-b197-a979c79310b0

Novotel Hotel

https://www.guestreservations.com/novotel-den-haag-city-centre/booking?gad_source=1&gclid=Cj0KCQiAn-2tBhDVARIsAGmStVlTR9uLlv4SiJdBr6f4jPAVIEnu3SYZHnQD5_p33A9Qj7x0Zfs3Z4MaAlb4EALw_wcB

Leornado Royal Hotel

https://www.leonardo-hotels.com/the-hague/leonardo-royal-hotel-den-haag-promenade?utm_source=gmb&utm_medium=link_site_gmb&utm_campaign=leonardo-royal-hotel-den-haag-promenade

Best Western Den Hague

https://www.bestwestern.nl/nl_NL/book/hotel-rooms.92702.html?aff=BNL&iata=00171880&ssob=BLBWI0004G&cid=BLBWI0004G:google:gmb:92702

Fletcher Stadshotel Den Haag

https://www.stadshoteldenhaag.nl/nl/?utm_campaign=FH104-denhaag_business-listening-maps&utm_medium=organic&utm_source=google-mijn-bedrijf

Hotel Bries

https://www.hotelbries.com/

OUR PARTNERS









































THE VENUE

THE MARRIOTT HOTEL, HAGUE

Based on a national heritage site in Hague, Marriott hotel is an independent center of expertise, education and hospitality dedicated to sustainable development.



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Get in touch with us.

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