INVEST IN AFRICA SUMMIT 2024



PROGRAMME

16th & 17th April 2024

Van der Valk Hotel Den Haag,
Wassenaar, Netherlands

DAY 1: TUESDAY 16TH APRIL 2024

8:30 AM – 09:00 AM

Registration and Networking Coffee

Secretariat

9:00 AM - 9:30 AM

Opening Remarks

John Karegwa – CEO, Invest In Africa Summit

Opening Address

Dr Cuthberg Ncube - President, African Tourism Board

Ms Brenda Pennell - Fund and Investment Manager, Bid Capital Partners

Jens Heitland - Chief Executive Officer, We Are Succeed

Sten Van Der Ham - CEO and Co-founder of eBee Africa

Dr Eric Rutto- President, Kenya National Chamber of Commerce and Industry

H.E Amb Thokozile Xasa - South African Ambassador to Belgium and EU, Brussels

Chief Guest Keynote Address:

Host Country Official - Government of the Netherlands

9:30 AM – 10:30 AM

Plenary Session: Doing Business in Africa

- Opportunities and Challenges of doing business with Africa.
- Success Stories and understanding the African business system

Moderator: Dr Deanne De Vries

Hans Walhout - Partner, Oxano Capital

Laura Chakava- Investment Director, Graca Machel Trust

Mr Senveh Darlington Tehmeh - Minister-Counselor, Embassy of Liberia to EU

Huseyin Demirhisar - CEO, Bid Capital Partners

10:30 AM - 11:00 AM

Break Time: Coffee and Networking

11:00 AM - 12:00 PM

Panel Session: Trading with Africa

- Panelists share their views and lessons learned, Political and Legal risks
- Mitigating country-to-country risks, understanding the African Business System: Taxation, Logistics, Trade and importation /export incentives, marketing and forming business partnerships.
- Challenges and success stories-Overcoming trade barriers
- Trade Finance in Africa

Dr Deanne De Vries - Speaker/Author, Africa Advocate

Bernardo G. Arnaud - CEO and CTO,StarkSat Carbon Farming Unidire Communications

Terry Gale -Chairman, Exporters Western Cape, South Africa

Mykola Volkivskyi - Trade and Food Security and Advisor to Ukranian Parliament

Michelle Bio - Special Trade Envoy, Sierra Leone Government

Aminou Akadiri - CEO,Africa Business Council

12:00 PM - 1:00 PM

Panel Session: Opportunities in Tourism in Africa

Hon Didier Bayeye - CEO,Global Travel World Experts, SA ATB Global Ambassador

Ambassador Betty Mahugu - African Tourism Board

Ms Makhosazane Luthuli - CEO, Allegro Enterprises, SA

Linda Famedo - CEO, CRAITTUS, Mozambique

Hon Riziki Zakaria Hassan - Minister of Tourism, South Sudan

Joseph Kafunda - CEO, Rafiki Tour and Safaris, Namibia

H.E Amb Thokozile Xasa - South African Ambassador to Belgium and EU, Brussels

1:00 PM - 2:00 PM

Networking Lunch & Exhibition Viewing

2:00 PM - 3:00PM

Panel session: The impact of Climate Change on Africa and the need for Climate Financing

Moderator: Augustina Austin

Andia Laura Chakava - Grace Machel Trust

Maelis Carraro - Managing Partner, Catalyst Fund

Paras Patel- CEO, E3 Capital

Clara Mutabai - USCIS

3:00PM – 4:00PM

Afternoon Workshops

Workshop 1: Opportunities in Agribusiness in Africa

Dr Cecilia Ngugi- Chief Research Scientist- Karlo Kenya

Workshop 2: Technology as the next Frontier in Africa

Valerie Waswa- CEO, Waswa Consulting

Workshop 3: How to Become investor ready and Unlock Business Finance

Stephano Tendai- CEO, AIB CORP LTD, United Kingdom

Mining Deal Room

By DiaMondaine Diamantaires Club

4:00 PM – 5:00PM

Plenary Session: Opportunities in Mining in Africa

Panelists

Agnes Abdullahu - CEO & Founder DiaMondaine Diamantaires Club

Mkhululi N (Nkosilamandla) Ncube - African Minerals Development Centre

Eslam Sadek - IGI, International Gemological Institute Egypt

Devendra Sanju Bhandari - Dev Jewels BV - DEV GROUP

Arvy Kaur Nahar - Nahar Corp - Family Office (London, UAE & West Africa)

Longo Mulaisho-Zinsner - JGAA(Jewellery and Gemstone Association of Africa)

5:00 PM – 7:00 PM

B2B Networking Cocktail and African Fashion Show

Joyful Events and DiaMondaine Diamantaires Club

DAY 2: WEDNESDAY 17TH APRIL 2024

9:00 AM – 9:30 AM

Morning Welcome & Exhibition Viewing

9:30 AM - 11:00 AM

Plenary Session: Technology Transformation & Digital Entrepreneurship In Africa

- Game-changing technologies, digitalization in Africa
- Africa Technology Startups Ecosystems and Trends
- How technology is transforming Africa's startups landscapes
- African Digital Economy Technology, youth innovation & transformation
- African Fintech Entrepreneurship
- How digitalization can help to address structural barriers to trade in Africa
- African digital Platforms, Software and Hardware Infrastructure
- Opportunities in AI

Moderator: Dr, Deanne De Vries

Bernardo G. Arnaud - CEO and CTO,StarkSat Carbon Farming Unidire Communications

Obinna Nwachuya - Digital Marketing Specialist- Ebay

Valerie Waswa- CEO, Waswa Consulting

Nick Patel - CEO & Founder, Clinq.Gold

Ngesa Maturu - CEO, Rural Senses

Yajna - CEO/Artist/Founder Rising Phoenix Music Group

11:00 AM - 12:00 PM

Real Estate Panel by KPRA (Kenya Professional Realtors Association)

Moderator - Njuki Kihori GM KPRA

Topic: How The Real Estate Industry In Kenya Has Evolved Through Development Of Infrastructure, Land Policy and Technology, and Opportunities It Presents

Panelists

Mr. Andrew Gitau - CEO AMG Properties

Mr. Mwenda Thuranira - CEO MySpace

Mr. Nicholas Ogaye - CEO Nyumba Zetu

Mr. Perminus Njoka - CEO Nyota Njema Real Estate

1:00PM – 2:00PM

Networking Lunch & Exhibition Viewing

2:00 PM – 3:00 PM

Plenary Session: Why Technology is the Key in Transforming Africa

- Digital Trade & Financial Services
- Emerging Technologies for Financial Services Impact of AI and analytics in financial services?
- Digital opportunities in Africa
- Unlocking the Digital Economy Through Sustainable and Inclusive Digital Transformation
- Digital Entrepreneurship in Africa
- Digital Transformation

Moderator: Augustina Austin

Bernardo G. Arnaud - CEO and CTO,StarkSat Carbon Farming Unidire Communications

Obinna Nwachuya - Digital Marketing Specialist- Ebay

Daniele Tricarico - Senior Director, GSMA Central Insights Unit

Bako Ambianda- Ceo, Labacorp Group

Emmie van Halder- Mpower International

3:00PM – 4:00PM

Afternoon Workshops

Workshop 1: Kenya

Workshop 2: Sierra Leone

Workshop 3: How African Companies can access European Markets

Pamela Anyoti - CEO Asante Mama/ FAO Special Advisor, Uganda

Workshop 4: Diaspora Investing in Africa

H.E. Davisha L. Johnson- CEO, Africa Diaspora Collective

4:00 PM – 4:30 PM

Coffee Break & Networking

4:30 PM – 6:00 PM

The Role of Africa Entertainment & Creative Industry in Brand Transformation, Job Creation, and Revenue Generation

Moderator:
Dr. Eileen C. Okenwa - Partner & Board Advisor, Inside Nollywood, Ltd.

Panelists:

1. **Zodwa Slauzy Mogame** - BRICS Business Council
2. **James Uzochukwu Okenwa** - Inside Nollywood
3. **Rebecca Eliot** - Podium Pursuits (ProTouch Africa)
4. **Oliver Fortune Chikodzore**- Africa Innovations Centre
5. **Yajna Pans**- Africa Rising TV
6. **Naison Pillay**- Africa Ceos Network

6:00 PM – 7:00 PM

Closing Summit Ceremony

7:00 PM – 9:00 PM

Jewellery Fashion Show

Joyful Events and DiaMondaine Diamantaires Club

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BiD Capital Partners
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